### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and         | Location:                                 |                |                  |             | Date:  |                    |
|---------------------|---|----------------|------------------|-------------|--------|--------------------|
| Lowk                | Charleste                                 | n- Hunti       | yor w            | ال          |        |                    |
| Strategic N         | ledia Placemen                            | t              | •                |             |        |                    |
| do nereby red       | uest station tim                          | e concerning t | ne following iss | ue:         |        |                    |
| Drug Price Re       | lief Act                                  |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days           | Class            | Times<br>We |        | Number of<br>Weeks |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  |             |        |                    |
|                     |   |                |                  | A           |        |                    |
| This broadcast      | time will be use                          | Ohio Ta        | expayers for Lov | wer Drug    | Prices | 3                  |

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ■ No   |
|--|
| For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable): |
|  |
| I represent that the payment for the above described broadcast time has been furnished by (name and address):  |
|  |
| and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").   |
| List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):  |
|  |
|  |

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| The Sponsor agrees to indemnif       | y and hold harmless the statior | i for any damages or    |
|--------------------------------------|---------------------------------|-------------------------|
| liability, including reasonable atte | orney's fees, that may ensue fr | om the broadcast of the |
| above-requested advertisement(       | (s). For the above-stated broad | adcast(s), the sponsor  |
| also agrees to prepare a scrip       | t, transcript, or tape, which w | ill be delivered to the |
| station at least befo                |                                 |                         |
|                                      | 12 (27)                         |                         |
|                                      |                                 |                         |
| TO BE SIGNED B                       | BY ISSUE ADVERTISER (           | SPONSOP)                |
| TO BE SIGNED E                       | TISSUE ADVERTISER (             | SPONSOK)                |
| 5/30/17                              |                                 | 203-376-9992            |
| Date                                 | Signature                       | Contact Phone Number    |
| TO BE SIGNE                          | ED BY STATION REPRESENT         | ATIVE                   |
| /                                    |                                 |                         |
| ☐ Accepted                           | ☐ Accepted in Part              | ☐ Rejected              |
| Mak Arminio                          | Mark Arminio                    | Oiles Minages           |
| Signature                            | Printed Name                    | Title                   |
|                                      |                                 |                         |

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days | Class | Times per<br>Week | Number of<br>Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| See attached order. |   |      |       |                   |                    |
|                     |   |      |       |                   |                    |

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOWK 201 Humboldt St Rochester, NY 14610

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

> Brand Product Agency Schedule Dates Contract # Advertiser 07/14/17-08/01/17 Strategic Media Placement (10336) 1620052

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Standard National/Political Adam, Shaw, Katz - Washington DC Katz - Washington DC, Washington DC (1179) ISSUE (184363) Political - Issues / Propositions (1068) 1253/1882/5200

SE

Comments

Issue Jenna Nubar this is a brand new order, please confirm, thanks!

Ohio Taxpayers for Lower Drug Prices (88042) **Entered By** Last Modified Date Entered

Order Type Demo CO-OP Headline # 8 Normal

Commission % 15.00 \$532.50

Lisa McGuffey 07/12/17 07/12/17 ECR25637527

Package Deal

Net Total Commission Sales Tax \$3,017.50

 
 Charleston (WOWK)

 By Broadcast Month
 Spots

 Jul. 2017
 45

 Aug. 2017
 8
 Grand Total: 53 \$3,110.00 \$440.00 \$3,550.00

| Accepted-Agency/Advertiser: |                     |        | , and the state of | 7.0 Normal Line / SPOT                        | 6.0 Normal Line / SPOT     | 5 0 Normal Line / SPOT                           | A O Normal  | 3.0 Normal Line / SPOT                                       | 2 O Normal   | 1 0 Normal       |
|-----------------------------|---------------------|--------|--|---|----------------------------|--|---|--|--|------------------|
| /Advertiser:                |                     |        | rich or or   | ine / SPOT                                    | ine / SPOT                 | ine / SPOT                                       | ing / CDOT  | line / SPOT  | 20 Normal Line / SPOT  | mal Ling / Short |
|                             |                     |        | 0/11/11/10-1/12/17   | 07/14/17-07/14/17                             | 07/17/17-07/28/17          | 07/14/17-07/14/17                                | 07147147 07144147   | 0//1//17-0//28/17  | 0//14/1/-0//14/1/  | Dates            |
| D                           |                     | - 2000 | U  | 1 0   | n 0                        | 1 0  | 1   | . u  | , u.   | $\neg$           |
| Date:                       |                     |        | :30 4P- 5P (EST)   | :30 4P- 5P (EST)                              | :30 3P- 4P (EST)           | :30 3P- 4P (EST)                                 | :30 IIA- IZP (ESI)  | :30 10A- 11A (EST)   | :30 10A- 11A (EST)   | Length R         |
| Accepted-Station:           | CON                 |        | 3  | 1 3   | ] 3                        | 1 3  |   | (EST)  | (EST)  | Run Times        |
| tation:                     | FR                  |        | ω  |   | ω                          | 2  |   |  | 2  | SPW Mo           |
|                             | MATI                |        | ×  | +   | ×<br>×                     | -  | ×   |  |  | Mo Tu We         |
|                             | ON C                |        | ×<br>×   |   | ×                          |  | ×   | -  |  | We Th            |
|                             | CONFIRMATION CONTRA | No.    | ×  | ×   | ×                          | ×  | ×   | ×  | ×  | Fr Sa Su         |
|                             | ACT                 |        | 6  | 2   | 6                          | 2  | 2   | 6  | 2  | Spots            |
| Date:                       |                     |        | \$60.00  | \$60.00                                       | \$50.00                    | \$50.00  | \$200.00  | \$80.00  | \$80.00  | Rate             |
| Comments:                   |                     |        | \$360.00   | \$120.00                                      | \$300.00                   | \$100.00   | \$400.00  | \$480.00   | \$160.00   | Total            |
|                             |                     |        | \$360.00 Charleston (WOWK)   | \$120.00 Charleston (WOWK)                    | \$300.00 Charleston (WOWK) | \$100.00 Charleston (WOWK)                       | \$400.00 Charleston (WOWK)                                  | \$480.00 Charleston (WOWK)                                   | \$160.00 Charleston (WOWK)                                   | Station          |
|                             |                     |        | COMMENTS APPLY TO SUB<br>LINES A THRU B Ellen  | COMMENTS APPLY TO SUB<br>LINES A THRU B Ellen | COMMENTS APPLY TO SUB      | COMMENTS APPLY TO SUB<br>LINES A THRU B Dr. Phil | COMMENTS APPLY TO SUB 7/12/17 LINES A THRU A Price Is Right | COMMENTS APPLY TO SUB<br>LINES A THRU B Let's Make<br>a Deal | COMMENTS APPLY TO SUB<br>LINES A THRU B Let's Make<br>a Deal | Comments         |
|                             |                     |        | 7/12/17  | 7/12/17                                       | 7/12/17                    | 7/12/17  | 7/12/17   | 7/12/17  | 7/12/17  | Entered          |



Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

CPE

National/Political

Sales Tax

1253/1882/5200

Phone/Fax Buyer Name Sales Office Salesperson

Comments **Billing Type Account Types** 

Issue Jenna Nubar this is a brand new order, please confirm, thanks!

WOWK 201 Humboldt St Rochester, NY 14610

Product Agency Advertiser Contract #

Brand Schedule Dates Ohio Taxpayers for Lower Drug Prices (88042) 07/14/17-08/01/17 1620052

Katz - Washington DC Katz - Washington DC, Washington DC (1179) Strategic Media Placement (10336) Political - Issues / Propositions (1068) Adam,Shaw, ISSUE (184363)

Demo CO-OP **Entered By** Order Type Last Modified Package Deal Headline # Date Entered 07/12/17 8 Normal

\$532.50 15.00

07/12/17 ECR25637527 Lisa McGuffey

Net Total Commission Commission %

\$3,017.50

 
 Charleston (WOWK)

 By Broadcast Month
 Spots

 Jul. 2017
 45

 Aug. 2017
 8
 Grand Total: 23 \$3,110.00 \$440.00 \$3,550.00

| Accepted-Agency/Advertiser: |                     |   | TOTAL MONTHS CITIE / OF OT | 15 0 Normal Line / SPOT    | 14 O Normal  | 13.0 Normal Line / SPOT                                | 12.0 Normal Line / SPOT                           | 11 0 Normal Line / SDOT                                    | 10.0 Normal Line / SPOT                                 | g n Normal  | 8.0 Normal             |
|-----------------------------|---------------------|---|----------------------------|----------------------------|--|--|---|--|---|---|------------------------|
| /Advertiser:                |                     |   | clic / GFO1                | line / SPOT                | Tipe / CBOT  | Line / SPOT  | line / SPOT                                       | line / SBOT  | 0.0 Normal Line / SPOT                                  | line / coot   | 8.0 Normal Line / SPOT |
|                             |                     |   | 0/151/11/80-/1/1/          | 07/31/17-08/01/17          | 01121111 00101111  | 07/31/17-08/01/17                                      | 71/11/10-71/11/10                                 | 07 12 170-11 21 17   | 0//1//1/-0//28/1/                                       | 71/1/1/07/1/1/10  | 07/14/17 07/14/17      |
| D                           |                     | F | U                          | ı v                        |  | J (  | 1 0   | 1 4  | 4   | 1.  | Sec Length             |
| Date: Accepted-Station:     |                     |   | :30/4P- 5P (EST)           | :30 3P- 4P (EST)           | :30 10A- 11A (ESI)   | 30 11:35P- 12:35A (EST)                                | :30 11:35P- 12:35A (EST)                          | 3011P-11:30P (ESI)   | :30 7P- 7:30P (EST)                                     | :30/P- /:30P (EST)  | ength Run Times        |
| Station:                    | CONTIRMATION CONTRA |   | 1 1                        | 1 1                        | -  | · ×  |   | 1  | × × ×   |   | SPW Mo Tu We           |
|                             | Z CON IX            |   |                            |                            |  | × ×  | -   | ×  | × ×   | ×   | Th Fr Sa Su            |
|                             | AC I                |   | 2                          | 2                          | 2  | 6  | 2   | ω  | 6   | 2   | Spots                  |
| Date:                       |                     |   | \$60.00                    | \$50.00                    | \$80.00  | \$30.00  | \$30.00   | \$50.00  | \$100.00  | \$100.00  | Rate                   |
| Comments:                   |                     |   | \$120.00                   | \$100.00                   | \$160.00   | \$180.00   | \$60.00   | \$150.00   | \$600.00  | \$200.00  | Total                  |
|                             |                     |   | \$120.00 Charleston (WOWK) | \$100.00 Charleston (WOWK) | \$160.00 Charleston (WOWK)                                     | \$180.00 Charleston (WOWK)                             | \$60.00 Charleston (WOWK)                         | \$150.00 Charleston (WOWK)                                 | \$600.00 Charleston (WOWK)                              | \$200.00 Charleston (WOWK)                                | Station                |
|                             |                     |   | Ellen                      | COMMENTS APPLY TO SUB      | COMMENTS APPLY TO SUB 7/12/17 LINES A THRU A Let's Make A Deal | COMMENTS APPLY TO SUB 7/12/17 LINES A THRU B Late Show | COMMENTS APPLY TO SUB<br>LINES A THRU B Late Show | COMMENTS APPLY TO SUB<br>LINES A THRU A 13 News<br>Weekend | COMMENTS APPLY TO SUB<br>LINES A THRU B 13 News<br>@ 7P | COMMENTS APPLY TO SUB 7/12/17 LINES A THRU B 13 News @ 7P | Comments               |
|                             |                     |   | 7/12/17                    | 7/12/17                    | 7/12/17  | 7/12/17  | 7/12/17   | 7/12/17  | 7/12/17   | 7/12/17   | Entered                |

WOWK 201 Humboldt St Rochester, NY 14610

Brand Product Agency Advertiser Schedule Dates Political - Issues / Propositions (1068) Strategic Media Placement (10336) ISSUE (184363)

Contract #

Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Katz - Washington DC, Washington DC (1179) National/Political Adam, Shaw, Katz - Washington DC 1253/1882/5200

CPE

Comments

Issue Jenna Nubar this is a brand new order, please confirm, thanks!

7669 Stagers Loop Strategic Media Placement

Delaware, OH 43015

Ohio Taxpayers for Lower Drug Prices (88042) 07/14/17-08/01/17 1620052

Demo CO-OP Entered By Package Deal Order Type Commission % Headline # o

Last Modified Date Entered 07/12/17 ECR25637527 Lisa McGuffey 07/12/17

Normal

15.00

Sales Tax Net Total Commission \$3,017.50 \$532.50

 
 Charleston (WOWK)

 By Broadcast Month
 Spots

 Jul. 2017
 45

 Aug. 2017
 8
 Grand Total: 53 \$3,110.00 \$440.00 \$3,550.00

| Accepted                    |                    |                                  | 16.0                          |                          |
|-----------------------------|--------------------|----------------------------------|-------------------------------|--------------------------|
| Accepted-Agency/Advertiser: |                    |                                  | 16.0 Normal Line / SPOT       | The state of the (see #) |
|                             |                    |                                  | 07/31/17-08/01/17             | Dates                    |
|                             |                    |                                  | ഗ                             | S                        |
| Date:                       |                    |                                  |                               | rengui                   |
| Accepted-Station:           | CONFIRMATION CONTR |                                  | :30 11:35P- 12:35A (EST)      | Run Times                |
| tation;                     | FR                 |                                  |                               | WAS                      |
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|                             |                    |                                  |                               | a Su                     |
|                             | ACT                |                                  | 2                             | Spots                    |
| Date:                       |                    |                                  | \$30.00                       | Rate                     |
| Comments:                   |                    |                                  | \$60.00                       | Total                    |
|                             |                    |                                  | \$60.00 Charleston (WOWK)     | Station                  |
|                             |                    | LING A LING A LING A LING A LING | COMMENTS APPLY TO SUB 7/12/17 | Comments                 |
|                             |                    |                                  | 7/12/17                       | Entered                  |